

POSITIVE

DIALOGUE

COMMUNICATION

DOCTOR-PATIENT RELATIONSHIP

NETWORKING

PATIENT RIGHTS ADVOCACY

REPORT ON POSITIVE DIALOGUE

Hiv-Danmark is a national Danish patient organization for PLHIV. January 1st 2012 Hiv-Danmark's counseling units merged with the AIDS-Foundation. This encouraged the board members of Hiv-Danmark to develop a 5 year strategic plan for the future and to initiate a series of Positive Dialogue meetings with its members to discuss future areas of interest and a new direction for the patient organization. The work has so far resulted in Hiv-Danmark to focus on three primary fields of interest; Advocacy, developing of social networks and information as the main priorities of the future Hiv-Danmark.

In October and November 2011 Hiv-Danmark in collaboration with Effector Communications held a total of seven meetings for PLHIV members and PHLIV non-members in Hiv-Danmark's drop in cafes in Copenhagen and Aarhus (see box 1). At the meetings a series of relevant topics were discussed to facilitate interaction and development of new ideas between PLHIV and the board members of Hiv-Danmark.

This concept of interaction was repeated mid April 2012 with a broader panel discussion in collaboration with Positivgruppen, an organization of PLHIV for men who have sex with men. At the annual meeting in Hiv-Danmark in Aarhus later that month a similar panel discussion took

place. Presently two meetings are planned in collaboration between Hiv-Danmark and Aarhus University Hospital to take place during the summer 2012, where patient's point of view related to research are taken into consideration.

In the autumn 2012 Hiv-Danmark will continue to work within these areas of interest. Positive Dialogue will be addressed again later this year as a separate topic at the annual information venues at four main hospitals nationwide with HIV outpatient clinics in the autumn.

Along this series of meetings Hiv-Danmark has formulated a new strategy and an action plan to deal with long and short term goals. At the annual meeting this strategy was further discussed and plans have been devised accordingly. The focus areas of Hiv-Danmark are patient rights advocacy, networking and communication with a series of actions already put forth under each focus area (see box 3).

Overall several topics have been discussed all relating to either patient empowerment (individual capacity building) or patient involvement (community capacity building): PLHIV networks, psychosocial support, advocacy, communication, and the doctor and patient relationship. Panel speakers have been an outpatient

clinic director, national and international patient advocates, counselors and nurses.

STATUS

Positive Dialogue has greatly contributed to the development of Hiv-Danmark and the concept of Positive Dialogue will continue to be an important part of Hiv-Danmark's activities in 2012.

If Hiv-Danmark is able to secure further funds in 2012 and 2013 new areas of interest can be pursued. Hiv-Danmark has already secured funds to work on some of the activities mentioned in bullet points in box 3. It is important however to mention that increased support for coordination of these activities at Hiv-Danmark could help develop the organization further.

Hiv-Danmark hopes that we can continue our collaboration with existing partners, especially Effector Communication, and we will appreciate your response to this report. Hiv-Danmark is willing to share information about our process and lessons learned with other organizations in a similar situation.

Kind regards
Hiv-Danmark

Helle Andersen
Chairman

DATE 2011	INVITED SPEAKERS
Nov 11 th , Aarhus	DOCTOR-PATIENT RELATIONSHIP Professor MD Lars Østergaard and board member of Hiv-Danmark Jacob Hermansen
Nov 6 th , Copenhagen	NETWORKING Board member of Hiv-Danmark Helle Andersen, Helle Schnell and board member of Positivgruppen Søren Rudow
Nov 13 th , Copenhagen	DOCTOR-PATIENT RELATIONSHIP Professor MD Jan Gerstoft, Nurse Tina Bruun and Henrik Arildsen (former board member of Hiv-Danmark)
Nov 20 th , Copenhagen	COMMUNICATION Information officers Andy Grysbæk and Morten Eiersted, fundraiser Anders K and Henrik Arildsen (former board member of Hiv-Danmark)
Nov 24 th , Aarhus	DOCTOR-PATIENT RELATIONSHIP Nurse PhD Lotte Rodkjær, HIV counselor Tinne Laursen and board member of Hiv-Danmark Jacob Hermansen
Nov 27 th , Copenhagen	PATIENT RIGHTS ADVOCACY AIDS-Fondet's director, Henriette Laursen, executive chief STOP AIDS, Klaus Legau, and executive chief Hiv-Danmark, Bent Hansen
Dec 4 th , Copenhagen	PATIENT RIGHTS ADVOCACY UK Baseline Robert Fieldhouse and AIDS Hilfe Wien Birgit Leichsenring

BOX 1

DATE 2012	INVITED SPEAKERS
Apr 14 th , Copenhagen	DOCTOR-PATIENT RELATIONSHIP Professor MD Jan Gerstoft, former HIV Counselor Hanne Sørensen, project manager for Innovative Patient involvement Anne-Marie Thoft and members of Hiv-Danmark's patient advocacy group Peer Aagaard and Helle Andersen
Apr 28 th , Aarhus	DOCTOR-PATIENT RELATIONSHIP Nurse PhD Lotte Rodkjær, HIV counselor Tinne Laursen and board member of Hiv-Danmark Jacob Hermansen and Lars Christensen
Upcomming Jun 21 st , Aarhus	DOCTOR-PATIENT RELATIONSHIP Researcher Thomas Rasmussen, Professor MD Lars Østergaard, board member of Hiv-Danmark Jacob Hermansen and chairman of medical and communication affairs Jens Wilhelmsborg

BOX 2

PATIENT RIGHTS ADVOCACY	NETWORKING	COMMUNICATION
<ul style="list-style-type: none"> - Creating user groups/councils - Improving patient/doctor/nurse relations - Addressing legal issues (e.g. insurance) - Stamping out stigma (e.g. role models) - Safeguarding psychosocial support - General advocating for PHLIV 	<ul style="list-style-type: none"> - Establishing a mentor scheme focusing on newly diagnosed - Securing drop in cafes in Aarhus, Copenhagen and Odense - Establishing youth groups - Visibility through Facebook, Hiv-Forum and blogs - Creating WAD activities - Closer cooperation with other hiv-organisations 	<ul style="list-style-type: none"> - About medicine, health and society - About reduced infectiousness - Sharing personal experience to create identification - Involving more PLHIV for input and to help run the organization - Linking to and improving general information about HIV - Focusing on research and increased reporting

BOX 3



Ill. & layout: MOE Hiv-Danmark (c)
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